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GIL MEYER | BIO

Gil Meyer is a crisis management expert who inspires creative change in crisis management. He is a recognized and sought after speaker and trainer with decades of experience managing the front lines of critical situations.

Gil worked for DuPont for 29 years serving in a wide range of Public Affairs and Regulatory Affairs roles. For 12 years he directed the corporate global issues and crisis management programs for DuPont.

While leading the “all risks” crisis management program at this highly diversified company, Gil coordinated response to a wide range of situations including the Katrina/Rita hurricanes, the financial crisis, the H1N1 pandemic of 2009, the 2011 Japan earthquake, Superstorm Sandy, industrial accidents, and a variety of product quality challenges.

Gil gives presentations and conducts workshops on crisis management, emerging issues, and future trends. For six years he served as chair of the Board of Directors of the Issue Management Council. Previously he held positions on the Board of Directors and Executive Committee of the International Food Information Council (IFIC), a leading organization of the food industry.

He is the author of *Corporate Smokejumper, Crisis Management: Tools, Tales and Techniques* (Blue Blaze Books; 2017; \$24.95), and the owner/founder of Sparke LLC, a crisis management consultancy.

Gil and his wife live in the Potomac Highlands west of Washington, D.C. where they enjoy kayaking, mountain biking, and hiking. Gil holds a bachelor's degree in journalism and a master's degree in plant pathology, both from West Virginia University.



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